

We all know what the old, feel good, do good saying 'a win-win situation' can provide

This is the Cambridge Dictionary description of win-win

win-win *adjective*

/'win'win/

having a benefit for everyone that is involved, or a benefit for one person or group

At Chambray Labradors we have the **Win-Win-Win-Win** Pay It Forward Movement



What if someone or something could double those expectations? What if there were 4 entities involved and all 4 would derive the absolute best benefits from their involvement with an endeavor?

Wouldn't that be something worth looking into, worth spending some time learning about it and then if indeed true, pursuing the agenda?

Well..... **'yeah on all counts'**! Who wouldn't be for all that?

So, just what can be better than an ordinary win-win situation that actually doubles the expectations of all those involved?

For one, if the matter at hand is the search for a Labrador Retriever puppy, then here is a way it works out great for the four different parties involved when each of those work as a collective to achieve those results.

1. A Win situation for the breeder.....Chambray Labradors
2. A Win-Win for New Owners
3. A Win-Win-Win situation for the Puppy
4. A Win-Win-Win-Win situation for the breed, Labrador Retrievers

- (1) Chambray Labradors together with our.....(follow the arrows above)
- (2) Owners produce
- (3) Puppies that are the absolute best examples of the
- (4) Breed, Labrador Retrievers

Around and around it goes paying major dividends for all involved and we call the whole process the “Pay It Forward” movement.

Super-satisfied Chambray Owners participate in all of the programs that will benefit them and their Chambray Labrador puppy and then when those dogs are old enough to contribute their greatness to the next generation of puppies, the owners and Chambray work together to perpetuate that next generation that new owners searching for a puppy can become candidates for.

Now here’s the rich, thick icing on the cake.....it is the most successful Labrador-related venture in the whole wide USA!

Yep, so successful that together we are the #1 Labrador Retriever Breeders in the country, 4 out of the last 5 years!!!!!!!!!!!!!!!!.....three of those years in a row!!!!!!!!!!!!!!!!!!!!!!!!!!!!

That’s not just in the state of Florida, heck we have been #1 here for the last 20 consecutive years, we are talking the whole star-spangled enchilada 50 states!

#1 in 2012

#1 in 2014

#1 in 2015

?#1 in 2016.....thus far with less than 2 ½ months left, leading the pack for 2016!

No other Labrador breeder has ever been to the top more than twice in the 60 years of keeping records. We have been there 3 years and by all accounts, looks like the number of champions produced thus far for 2016 likely will be #1 again for 2016.

Now, here is an eye-opening statistic, whereas the other top champion producing Labrador Retriever breeders and kennels have large numbers of litters each year, 10 litters, 20 litters, some breeders with upwards of 30 or more litters.....Chambray and all the owners working together produce around 5 litters!

How successful is that? An environment that produces LESS puppies and yet accounts for the MOST champions.....in the country!

Since we have a limited number of puppies available on a yearly basis, we are looking for the few, the proud.....those that will be selected to be Chambray Owners to start the process all over again.....Paying It Forward to the next generation of Chambray, owners, puppies and the breed!!

